

How to record a video testimonial...



Ideas of what to cover:

- ✓ Introduce yourself - Your name, role & company.
- ✓ What issues were you facing before working with us?
- ✓ What made you choose us?
- ✓ How easy has your experience been working with us?
- ✓ How have we improved your business?
- ✓ Why do you value local support?

Advice for recording on a mobile:



Lighting: Please use natural light from the front, not behind, ideally in a well-lit area at your place of work.



Framing: Keep the phone horizontal and position the camera at eye level.



Stability: Hold the phone at arm's length or get a friend/colleague to record you. For the best results use a tripod.



Sound: Record in a quiet space, staying within 2-3 feet of the phone for clear audio. Speak clearly and take your time.